# your feedback moves the world

EasyFeedback Token "EFT" was created to reward people who communicate useful and private feedback from www.EasyFeedback.com to improve products, services and processes of companies and institutions. Our "Proof of Feedback" grants "EFT" can be exchanged for products, services, cryptocurrencies or money at a market price.

After the PRE-SALE, the "EFT" token will be sold through an IEO (Initial Exchange Offering).

# How do we earn money?



## EasyFeedback.com

A private feedback platform between consumers and companies. The gateway to offer our services to consumer and to sale our products to companies.

Already available in Spanish.

89% will use it again.

### Legal advice

If the user of EasyFeedback.com is not satisfied with the resolution of their claim, we offer legal advice services.

Already available in Spanish.

To be launch in Colombia and Mexico during 1Q 2020.

### Easy Feedback PRO

The EasyFeedback PRO subscription is a business tool to help to achieve customer care excellence. It is the first of the 6 products that we will develop for companies.

Already available in Spanish.

97% Client Loyalty.

#### Use of EFT

By using "EFT" in: Shopping at the
EasyFeedback Online Store;
Contracting the EasyFeedback
Token debit card; Through the fees
generated by the exit of the "EFT"
from our Wallet.

On progress.

# Roadmap

May 2015	August 2015	2016	2017	July 2018
<b></b>	•	•	•	•
Constitution of Easy Feedback S.L.	First version of EasyFeedback.com.	New functionalities of EasyFeedback.com for consumers.	New functionalities of the EasyFeedback PRO subscription for business.	Launch of tokenization project of EasyFeedback.com.
August 2018	May 6, 2019	June 2019	July 2019	August 2019
•	·····		•	•
Request for membership and approval of our candidacy as members of Alastria Blockchain.	Constitution of Feedback Token OÜ.	Launch of the Whitelist for the public presale of EFT. 40% bonus and private presale.	Launch of our bounties program.	License activation for the EasyFeedback Token sale, by the Estonian authorities.
February 2020	June 15, 2020	2nd quarter 2020	3rd quarter 2020	3rd quarter 2020
•	·····O-·····		·····	
Web Wallet, already launch and available at: EFT WALLET	Start of EasyFeedback Token public Presale.	Launch plan communication of the IEO.	Beginning of phase 1 of the IEO. 30% bonus.	Launch of the EasyFeedback online store. Purchases will have a bonus in EasyFeedback Token.
4th quarter 2020	4th quarter 2020	4th quarter 2020	1st quarter 2021	1st quarter 2021
O	O		·····O	
Phase 2 of the IEO, 20%	Phase 3 of the IEO. 10%	Exchange rate.	Launch of the new	EasyFeedback

bonus.

version of

EasyFeedback.com

bonus.

internationalization roll

out in countries indicated in WP.

# Reasons to buy the EasyFeedback token"EFT"



#### 1. A business that already exists

Easy Feedback has been involved in the feedback market since 2015, as a trusted third party, with an online platform that connects customers and companies since mid-2015.



### 3. Tested technology

EasyFeedback already uses a secure, proven and easily scalable technology to internationalize and commercialize the project, with 730,000 dollars already invested.



#### 2. Solid Business Model

No matter what sale of Token is performing, EasyFeedback has a solid business model based on products already developed.



#### 4. More than 280,000 Feedbacks

More than 280,000 feedbacks sent to more than 10,000 companies in 50 different countries. 200 to 300 feedback are sent daily. 89% will use it again.



#### 5. Legal advice service

The legal advisory service has been launched in May 2019 and already available in Spain, Mexico and Colombia. For the rest of the countries as we explain in whitepaper.



#### 6. Subscription to Easy Feedback PRO

Companies are already buying the EasyFeedback PRO subscription. 97% Client Loyalty.



#### 7. Blockchain and "EFT"

By incorporating the blockchain, we add to the existing process the possibility of rewarding the feedback with a digital asset and the opportunity to involve our users in the



#### 8. Feedback will grow

By rewarding the feedback, we will have more users on the platform. The "EFT" will serve to accelerate and increase the utility and benefits of our business and make it reach



#### 9. Bonus between 10% and 40%

People who acquire "ETF" in the IEO will obtain a bonus between 10% and 40% on the price of the token, depending on the phase at which they buy.



#### 10. Exchanges

EasyFeedback Token "EFT" is a digital asset that will be listed in cryptocurrency markets where it can be sold.



#### 11. Liquidity

Thanks to:

- 1. Easy Feedback S.L will dedicate 20% of Profit to buy "EFT' in the market;
- 2. Our 4 Products for consumers (Legal Advise; use of EFTs in EasyFeedback's online market place; in debit card
- 3. Our 6 products for companies (EasyFeedback PRO Subscription, EasyFeedback IoT, EasyFeedback Health, EasyFeedback Survey, EasyFeedback Review) require the purchase or sale of "EFT" in the market.



#### 12. Stability

50% of the "EFT" acquired by Easy Feedback S.L are distributed among people who hold "EFT" in their wallet. It facilitates the "stabilization" of the price and the owners of the token have the possibility to participate in the growth of the business model.

The other 50% of acquired tokens is returned to the total supply, ensuring the sustainability of supply of "EFT".



Symbol:

#### 13. Online store

The "EFT" can be used to buy exclusive and original products in our online store. And if they do not find anything of interest, they can exchange their tokens for aift cards.



## 14. The global "Hub" of Feedback

We want to be the link between private feedback sent from customers to companies and institutions globally.

# **Token Distribution**

1%

Name: EasyFeedback Token

Type of Currency: Utility Token

Decimal: 18 diaits

Blockchain: Ethereum

Total Tokens: 179.141.000.000

Percentage of tokens in initial sale allocation:

Total tokens in initial sale 1.791.410.000

allocation:

Soft cap 300.000 **DOLLARS** 

Hard cap 67.550.000 **DOLLARS** 

1 EFT (\$/EFT) 0.05 **DOLLARS** 

Minimum Purchase: 1.000 EFTs (50 Dollars)

Accepted Currencies: EURO, DOLAR, BTC, BCH, ETH, ETC, LTC, ZRX, BAT, USDC, ZEC, XRP.

- 1% Total of tokens in initial sale allocation
- 99% Mining through feedback

# Allocations of initial sale

Sale 75.42% Sale Bonus 13.45% Advisors 3.52% eferrals 3.52% Rewards 1.67%

Draw 1.67%

Store Bonus 0.75%

# Tokens per stage

Stages	Duration	EFT Sale	\$ Sale	Bonus
Pre-Sale	Until Q3 2020	6.000.000	300.000	40%
IEO Stage 1	Q3 2020	320.000.000	16.000.000	30%
IEO Stage 2	Q4 2020	400.000.000	20.000.000	20%
IEO Stage 3	Q4 2020	625.000.000	31.250.000	10%

If the Soft cap is not achieved between the public PRE-SALE and the IEO, the money will be returned to the EasyFeedback Token buyers.

## **Partners**



# Software developers

Kindynos is an organization created to produce and deploy high quality technical solutions for enterprises. Focused on Blockchain technology, decentralized systems, Fintech and payment processors.

Developers of the POLIS cryptocurrency.



## Enrigue Berrueta POLIS CHIEF BUSINESS OFFICER AND FOUNDER

Educated as a humanist, working as a programmer. Passionate about new technologies, tech education, open source and decentralized ecosystems. Founder of Kindynos, creator of the Polis Blockchain, co-creator of PolisPay and working on Olympus Protocol.

ALASTRIA



ethereum





EasyFeedback Tokens can be used directly in PolisPay along with cryptocurrencies that are already available.



# **RATING** CRYPTOTOTEM



## **Team**











Nacho Arroyo



Belén Olóndriz





Ignacio Martínez



in





Nestor Delgado



lñigo Valdés



Pablo Sánchez





